

...THE LEADER...



West Cookeville's Best Store

Is open and ready for business, with the biggest and best line of Clothing, Shoes, Hats and Furnishings for men and boys, Dresses, Waist Skirts, Kimonos, House Dresses, Dressing Sacks, Ladies' Suits and Coats in wool, silk and linen, Muslin Underwear of every description, in fact

....EVERYTHING READY TO WEAR....

For Anybody, no Matter how Large or Small



—We Want Your Patronage—

BECAUSE

You will find here a store that is distinctly different, offering the newest designs, the broadest variety of patterns and the lowest possible prices consistent with dependable merchandise.

BECAUSE

You are absolutely sure of satisfaction. Our liberal guarantee protects you against exaggeration and misrepresentation, not merely for a day, but until you have had ample opportunity to apply the real test---THE TEST OF TIME.

BECAUSE

We give you cheerfully, not grudgingly, every courtesy in harmony with honest, successful merchandising, and extend to you at all times a cordial invitation to inspect the many customer winning values always on display.

SOME OF THE MANY

Men's Clothing

Positively a \$20.00 Blue Serge Suit, right up to the minute style, silk lined coat, peg top and half peg trousers. Special. \$10.⁹⁸

Ladies' Dresses

Ladies' House Dresses made of fine quality percales or gingham, nicely trimmed with buttons and braid, worth up to \$1.75. In all colors and sizes. **98c**
Specially priced at

Girl's Dresses

A big range of patterns, all sizes 6 to 14 years, made of lawn, percales or gingham, newest styles, nicely made and really cheaper than the cloth. Specially priced at **49c**

Boy's Clothing

Boy's suits worth \$8.50, with two pair of peg top knickerbocker pants with side buckle straps and over watch and hip pockets. In all sizes. Specially priced at **\$4.⁹⁸**

Stirring Bargains in Every Department :: No Charge for Alterations

LOOK FOR THE BRICK STORE WITH THE GREEN FRONT
The Peoples Bank Building :: West Cookeville, Tenn.